



12th Annual

# The First Tee Walmart Golf Classic

Tuesday, September 19, 2017

*Presented by the Fore!Kids Foundation*





Dear Friends,

Since 2003, The First Tee of Greater New Orleans has advanced its mission to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. We would like to invite you to participate in our 12th Annual First Tee Golf Classic Sponsored by Walmart on Tuesday, September 19th, to benefit our youth development and character education programs.

The Golf Classic will feature the following:

- The event will be hosted at TPC Louisiana, home of the PGA Tour's Zurich Classic of New Orleans
- Four-person Scramble Format with a Shotgun Start at 1:00 p.m.
- Closest to the Pin and Long Drive competitions for prizes and SNAG Equipment demonstrations
- Raffle prizes, which include golf equipment, foursomes to the area's best courses, gift cards, and more
- Participants will receive lunch, drinks, and on-course food provided by New Orleans' best restaurants, including Acme Oyster House, Drago's, Galatoire's, Ruth's Chris, Mr. Mudbug, and more!
- Awards ceremony with trophies awarded for 1st, 2nd, and 3rd Place teams
- All participants will receive a goody bag, with player gifts

All proceeds from the 12th Annual First Tee Golf Classic Sponsored by Walmart will go towards our after-school and summer camp programs for local youth. Your commitment to helping impact the lives of young people in our community, through character education and the game of golf, is sincerely appreciated.

Respectfully,

A handwritten signature in black ink, appearing to read "JB", written in a cursive style.

John Barranco, Board President

# 2017 SPONSORSHIP OPPORTUNITIES

## **Eagle Title Sponsor (1) - \$20,000**

Recognition as Eagle Sponsor in program  
Recognition on tournament signage and website  
Recognition on all media promotions  
(5) Foursomes in Golf Classic Tournament  
Sponsor logo on special tournament polo shirt  
Promotional item included in goody bag

## **First Tee Coach Training Sponsors (2) - \$7,500**

Official sponsor of First Tee National Coach Training  
Recognition as Coach Training Sponsor in program  
Recognition on tournament signage and website  
Recognition on all media promotions  
(3) Foursomes in Golf Classic Tournament  
Promotional item included in goody bag

## **Golf Cart Sponsor (1) - \$4,000**

Recognition as Golf Cart Sponsor in program  
(1) Foursome in Golf Classic Tournament  
Company logo on all golf carts

## **Practice Area Sponsor (1) - \$3,000**

Recognition as Practice Area Sponsor in program  
(1) Foursome in Golf Classic Tournament  
Company signage at practice areas (Range and Green)

## **Youth Champion Sponsors (2) - \$2,500**

Recognition as Youth Champion Sponsor in program  
(1) Foursome in Golf Classic Tournament  
Company signage at tee box with First Tee participant

## **Closest to the Pin Sponsors (2) - \$2,500**

Recognition as Closest to the Pin Sponsor in program  
(1) Foursome in Golf Classic Tournament  
Company signage at Closest to the Pin Hole

## **First Tee Scholarship Sponsors - \$500**

Generously fund a participant's scholarship for one year of programming  
Recognition as First Tee Scholarship Sponsor in program  
Logo sign on hole tee box

## **Birdie Presenting Sponsor (1) - \$10,000**

Recognition as Birdie Presenting Sponsor in program  
Recognition on tournament signage and website  
Recognition on all media promotions  
(3) Foursomes in Golf Classic Tournament  
Promotional item included in goody bag

## **National School Program Sponsors - \$5,000**

Official sponsor of NSP in one local elementary school with recognition banner at school  
Recognition as NSP Sponsor in program  
(1) Foursome in Golf Classic Tournament

## **Awards Reception Sponsor (1) - \$3,500**

Recognition as Awards Reception Sponsor in program  
(1) Foursome in Golf Classic Tournament  
Company signage in awards reception area

## **Beverage Cart Sponsors (2) - \$3,000**

Recognition as Beverage Cart Sponsor in program  
(1) Foursome in Golf Classic Tournament  
Company logo on beverage cart

## **Long Drive Sponsors (2) - \$2,500**

Recognition as Long Drive Sponsor in program  
(1) Foursome in Golf Classic Tournament  
Company signage on Long Drive Hole

## **Team Sponsors - \$2,000**

Recognition as Team Sponsor in program  
(1) Foursome in Golf Classic Tournament

## **Flag Sponsors (18) - \$300**

Company name printed on First Tee Hole Flag used during event

## **Hole Sponsors - \$250**

Logo sign on hole tee box

Please make checks out to The First Tee of Greater New Orleans and send, along with registration form to:

The First Tee of Greater New Orleans  
1050 S. Jefferson Davis Parkway, Suite 237  
New Orleans, Louisiana 70125

To register electronically and to pay with credit card, please contact Darsey Walker at [darsey@thefirstteenola.org](mailto:darsey@thefirstteenola.org) or at (504) 304-3309



# 12th Annual First Tee Walmart Golf Classic

## Team Registration and Sponsorship Form

Company Name: \_\_\_\_\_  
*(as it should appear on printed materials)*

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please check your sponsor level below:

- |   |   |
|---|---|
| <input type="checkbox"/> <del>Eagle Sponsor</del> | <input type="checkbox"/> <del>Birdie Presenting Sponsor</del> |
| <input type="checkbox"/> Coach Training Sponsor   | <input type="checkbox"/> National School Program Sponsor      |
| <input type="checkbox"/> Golf Cart Sponsor        | <input type="checkbox"/> Awards Reception Sponsor             |
| <input type="checkbox"/> Practice Areas Sponsor   | <input type="checkbox"/> Youth Champion Sponsor               |
| <input type="checkbox"/> Beverage Cart Sponsor    | <input type="checkbox"/> Closest to the Pin Sponsor           |
| <input type="checkbox"/> Long Drive Sponsor       | <input type="checkbox"/> Team Sponsor                         |
| <input type="checkbox"/> Scholarship Sponsor      | <input type="checkbox"/> Hole Sponsor                         |
| <input type="checkbox"/> Flag Sponsor             |   |
| <input type="checkbox"/> Check Enclosed           |   |
| <input type="checkbox"/> Online Payment           |   |

Player 1: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Player 2: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Player 3: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Player 4: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please complete this form in its entirety and return to:**

The First Tee of Greater New Orleans  
 1050 S. Jefferson Davis Parkway, Suite 237  
 New Orleans, Louisiana 70125  
 or fax to (504) 304-3310

For additional information, contact Chip Patterson at (504) 304-3309 or [chip@thefirstteenola.org](mailto:chip@thefirstteenola.org)